



Beef Ambassador Contest

Pershing County Cattlewomen are holding a Beef Ambassador Contest

Date: June 21st

Time: 5:30 p.m.

Place: Community Center

The competition is for youth between the ages of 16-19. The purpose of the competition is for youth to know the nutritional value, the economic value, cooking principles, safe handling and versatility of beef and to understand the importance of beef as an agricultural product.

There are three areas evaluated in the competition:

- 1- an oral presentation about beef and or the beef industry (between 5-8 minutes)
*If interested in competing on state level this presentation must be given at least 7 times prior. Five of the seven times must be to nonagricultural groups, examples include state fairs, school groups, civic organizations, etc. If we have applicants then State will be held in July.
- 2- questions asked by the judges after the presentation
- 3- an interview to determine one-on-one communication strengths and weaknesses

The winner will earn the right to compete at the State competition, and will receive a \$50. Savings Bond. State winner can then compete at the National competition. National Competition information on following page.

Applicants must contact Cattlewoman Colby Burke at 273-3604 by May 20th.

NATIONAL BEEF AMBASSADOR PROGRAM



**The 2006 National Beef Ambassador Program Competition
will be held on November 3-5, 2005 in New Orleans, LA**

Open to all youth ages 16 - 19.

Ambassador Contestants

The National Beef Ambassador Program (NBAP) is a national, competitive youth public speaking program for the beef industry. NBAP promotes the beef industry and development of leadership skills in youth. The program spotlights the positive impact the cattle industry has on our economy and families.

Individuals compete on their state level, the winners come to the national competition to vie for cash, scholarships and an opportunity to travel across the nation promoting beef and the beef industry.

Awards

1st \$2,500 cash
\$1,000 scholarship
2nd \$1,200 cash
\$750 scholarship
3rd \$800 cash
\$500 scholarship